



INTERNATIONAL MANAGEMENT CUP 2011

As engineers, you are inventors by definition. But have you ever thought how to change the idea into a product? How does it handle the market? We want you to experience these dynamics - we believe that certain know-how about management is **essential** for young engineers.

The game

Bored with the theory and definitions? Feel like a boss of international company—take part in the game!

EMC is a strategic management simulation game. Everything works like in real corporation: production, HR, R&D, marketing and sales.

You choose, you decide.

Your decision will build the position of your company in the market. Step by step.

You will be guided by a business coach from Siemens.

Therefore you have a chance to learn about product life cycle, productivity, corporate identity, share price, rating, and shareholder value-oriented management.

Nothing to wait for — apply now!

How to apply?

1. assemble your team (2 to 4 members)
2. state your motivation
- 3. register at www.eurel.org/imc**
4. wait for a confirmation and... **you're in!**

Schedule

Application deadline - 1 May 2011

Preliminary round - 15 May – 26 July 2011

Final in Gdansk, Poland -

12-14 October 2011



Powered by EUREL

EUREL is the Convention of National Societies of Electrical Engineers of Europe. It was founded in Switzerland in 1972 and in 2007 comprises 11 National Societies in 11 European Countries.

What you gain?

- improve your management skills
- compete with young engineers from all over Europe
- expand your personal network, make international friendships
- have a fantastic trip to Gdańsk for free :)
- get a valuable prize!

Contact us!

Executive Committee

Kacper Matuszyński (Chief)

Grzegorz Kuczkowski (Finance and Logistics)

Urszula Tyska (Marketing and HR)

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